

THE SUBSCRIPT eNewsletter Advertising Rates

Description

The *SubScript* is a monthly eNewsletter published by the American Subcontractors Association-Houston Chapter as a benefit of membership to the organization.

Ad Rates

FULL COLOR	RATE
Boombbox Ad* (4.5" x 3")	\$100
Inline Horizontal Ad (9.8861" x 2.2")	\$150
Tower Ad* (4.75" x 7")	\$300

*Placement of the ad is not guaranteed and is subject to change based on content.

Design Service

For \$75, we will design an ad for you based on your specifications. You will be required to provide us with ad copy, web address and graphics you want incorporated in the ad.

Formats Accepted

We accept camera ready ads electronically as TIFFs, PDFs or JPEGs in 300 dpi. No flash files.

Publication Dates & Submission Deadlines

The *SubScript* distributes the first Tuesday of every month. Closing for advertising insertion is the 1st of the month prior to distribution. Final ads are due by the 15th.

Ad Submission

All ads can be sent to **Tamara Hancock** at tamara.hancock@asahouston.org. Please include the website URL you'd like your ad to link to when submitting your ad.

Advertising Contact

Tamara Hancock

p 281.679.1877

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asahouston.org

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