

INDUSTRY LEADER **\$9,000** **(valued at \$11,000)**

ALL ASA Events Included:

- General Lunch Meetings: Two seats at each of the nine general lunch meetings
- Fishing Tournament (Fall 2026): One fishing team in the tournament
- Golf Tournament (Spring 2027): One golf team in the tournament
- Excellence in Construction Awards: Ten seats at a reserved table at the 2027 event
- Fiesta on the Beach: one hotel room for two nights during the 2026 event (ASA books and pays room + tax only)

Marketing/Promotion:

- Logo on Industry Leader sponsor banner prominently displayed at all ASA-HC events including GC Schmooze & Mingles
- Logo on ASA-HC website homepage with link to company website through June 2027
- Industry Leader sponsor ribbons at all events where name badges are distributed
- 2026 Fiesta on the Beach: Logo on individual banner in the ASA tent
- 2027 Excellence in Construction Awards: Recognition as Industry Leader in program
- 2027 Golf Tournament: Logo on Industry Leader banner displayed at event
- SubScript Monthly eNewsletter: logo within "Industry Leaders" banner in monthly newsletter distributed to 1,500+ individuals in the AEC community
- ENR Ad: Logo in ASA-HC ad placed in Texas Construction Association's special edition of ENR magazine (Fall 2026)

INDUSTRY PARTNER **\$6,000** **(valued at \$7,500)**

General Lunch Meetings: Two seats at each of the nine general lunch meetings

Special Events: Select 2 from the following options:

- One fishing team (Fall 2026)
- One golf team (Spring 2027)
- Exclusive hole sponsorship at 2026 golf tournament (allow set-up on golf course)
- 5 reserved seats at the Excellence in Construction Awards Event

Note: one additional option can be selected for \$1,000

Marketing/Promotion:

- THIS WEEK eblast: logo in each weekly issue
- 2026 Fiesta on the Beach: Logo on multi-sponsor banner in the ASA tent
- 2027 Excellence in Construction Awards: Recognition as Industry Partner in program
- 2 Dedicated social media posts on ASA-HC outlets
- ENR Ad: Logo in ASA-HC ad placed in Texas Construction Association's special edition of ENR magazine (Fall 2026)

SPECIAL EVENTS PACKAGE **\$4,000** **(valued at \$5,000)**

2026 Fishing Tournament:

- One guided boat (team of 4)

2027 Excellence in Construction Awards:

- Recognition as Program Sponsor
- Registration for four people at the event

2027 Golf Tournament:

- Recognition as a corporate-level sponsor which includes a team of four players



2026-27 INDUSTRY PATRON SPONSORSHIP PACKAGES

GENERAL LUNCH MEETING PACKAGE \$3,000 (valued at \$4,000)

Recognition at each of the nine general lunch meetings, includes:

- Registration for two people at each lunch meeting; 1 spot reserved at head table(s) with speaker(s) and board officers
- Opportunity to pass out literature/specialty items
- Verbal recognition as well as logo on slide show and/or sign at event
- Logo displayed on event registration website

SPECIAL ADD-ON OPTION:

BRIANNA BUILT IT! WOMEN'S PEER GROUP – ANNUAL SPONSOR \$1,700 (invaluable!)

The “Brianna Built It!” women’s peer group holds events/programs at least six times per year. Attendees pay no fees to attend and participate thanks to sponsors like you! Sponsorship dollars are also used to cover event/program expenses and raise awareness of the skilled trades through various partnerships and promotions. In return for your sponsorship, your company will be recognized on the peer group webpage, event registration pages, social media, and via signage and formal recognition at each event.

REGISTRATION INFORMATION

ASA-HC Annual Sponsorship Packages are bundled into four money-saving packages (with an option to add-on an annual Women’s Peer Group sponsor)!

YES! My company would like to take advantage of the 2025-26 Industry Patron sponsorship program at the following level:

- Industry Leader (\$9,000)
- Industry Partner (\$6,000) → Select Two:
 - Golf Team Exclusive Hole Sponsor Fishing Team 5 EIC Seats
 - (Select a 3rd option above for only \$1,000)
- Special Events Package (\$4,000)
- General Lunch Meeting Package (\$3,000)

Special Add-On Option:

YES! Throw in the annual “Brianna Built It” Women’s Peer Group Sponsorship for \$1,700!

Total Amount Due: \$ _____

Company Name: _____

Sponsorship Contact Person: _____

Phone: _____ Email Address: _____

Submit this form to be invoiced for your sponsorship. Payment is due upon receipt of invoice. To get the full benefits from your sponsorship package, please return the form no later than July 15, 2026.

RETURN THIS FORM BY JULY 15, 2026 TO TAMARA HANCOCK AT TAMARA.HANCOCK@ASAHOUSTON.ORG.

