

<b>INDUSTRY LEADER</b>	<b>\$9,000</b>	<b>(valued at \$11,000)</b>	<b>13 Available</b>
ALL ASA Events Included:			
<ul style="list-style-type: none"> <li>General Lunch Meetings: Two seats at each of the nine general lunch meetings</li> <li>Fishing Tournament (Fall 2023): One fishing team in the tournament</li> <li>Golf Tournament (Spring 2024): One golf team in the tournament</li> <li>Excellence in Construction Awards: Ten seats at a reserved table at the 2024 event</li> <li>Fiesta on the Beach: one hotel room for two nights during the 2023 event (ASA books and pays room + tax only)</li> </ul>			
Marketing/Promotion:			
<ul style="list-style-type: none"> <li>Logo on Industry Leader sponsor banner prominently displayed at all ASA-HC events including GC Schmooze &amp; Mingles</li> <li>Logo on ASA-HC website homepage with link to company website through June 2024</li> <li>Industry Leader sponsor ribbons at all events where name badges are distributed</li> <li>2023 Fiesta on the Beach: Logo on individual banner in the ASA tent</li> <li>2024 Excellence in Construction Awards: Recognition as Industry Leader in program</li> <li>2024 Golf Tournament: Logo on Industry Leader banner displayed at event</li> <li>SubScript Monthly eNewsletter: logo within "Industry Leaders" banner in monthly enewsletter distributed to 1,500+ individuals in the AEC community</li> <li>ENR Ad: Logo in ASA-HC ad placed in Texas Construction Association's special edition of ENR magazine (Fall 2023)</li> </ul>			
<b>INDUSTRY PARTNER</b>	<b>\$6,000</b>	<b>(valued at \$7,500)</b>	<b>10 Available</b>
General Lunch Meetings: Two seats at each of the nine general lunch meetings			
Special Events: Select 2 from the following options:			
<input type="checkbox"/> One fishing team (Fall 2023) <input type="checkbox"/> One golf team (Spring 2024) <input type="checkbox"/> Exclusive hole sponsorship at 2024 golf tournament (allow set-up on golf course) <input type="checkbox"/> 5 reserved seats at the Excellence in Construction Awards Event			
Note: one additional option can be selected for \$1,000			
Marketing/Promotion:			
<ul style="list-style-type: none"> <li>THIS WEEK eblast: logo in each weekly issue</li> <li>2023 Fiesta on the Beach: Logo on multi-sponsor banner in the ASA tent</li> <li>2024 Excellence in Construction Awards: Recognition as Industry Partner in program</li> <li>2 Dedicated social media posts on ASA-HC outlets</li> <li>ENR Ad: Logo in ASA-HC ad placed in Texas Construction Association's special edition of ENR magazine (Fall 2023)</li> </ul>			
<b>SPECIAL EVENTS PACKAGE</b>	<b>\$4,000</b>	<b>(valued at \$5,000)</b>	<b>6 Available</b>
2023 Fishing Tournament:			
<ul style="list-style-type: none"> <li>One guided boat (team of 4)</li> </ul>			
2024 Excellence in Construction Awards:			
<ul style="list-style-type: none"> <li>Recognition as Program Sponsor</li> <li>Registration for four people at the event</li> </ul>			
2024 Golf Tournament:			
<ul style="list-style-type: none"> <li>Recognition as a corporate-level sponsor which includes a team of four players</li> </ul>			



## 2023-24 INDUSTRY PATRON SPONSORSHIP PACKAGES

### GENERAL LUNCH MEETING PACKAGE      \$3,000      (valued at \$4,000)      4 Available

One of up to 4 sponsors recognized at each of the nine general lunch meetings, includes:

- Registration for two people at each lunch meeting; 1 spot reserved at head table(s) with speaker(s) and board officers
- Opportunity to pass out literature/specialty items
- Verbal recognition as well as logo on slide show and/or sign at event
- Logo displayed on event registration website

#### **SPECIAL ADD-ON OPTION:**

### **SHE BUILDS IT! LEADER      \$1,500      (invaluable!)**

The She Builds It women's peer group holds events/programs at least six times per year. Attendees pay no fees to attend and participate thanks to sponsors like you! Sponsorship dollars are also used to raise awareness through various promotions. In return for your sponsorship, your company will be recognized on the peer group webpage, event registration pages, social media, and via signage and formal recognition at each event.

### REGISTRATION INFORMATION

ASA-HC Annual Sponsorship Packages are bundled into four money-saving packages (with an option to add-on an annual She Builds It! Leader sponsor)!

☐ **YES!** My company would like to take advantage of the 2023-24 Industry Patron sponsorship program at the following level:

- ☐ Industry Leader (\$9,000)
- ☐ Industry Partner (\$6,000) → Select Two:
  - ☐ Golf Team   ☐ Exclusive Hole Sponsor   ☐ Fishing Team   ☐ 5 EIC Seats
  - (Select a 3<sup>rd</sup> option above for only \$1,000)
- ☐ Special Events Package (\$4,000)
- ☐ General Lunch Meeting Package (\$3,000)

#### **Special Add-On Option:**

- ☐ YES! Throw in the She Builds It! Leader Sponsorship for \$1,500!

**Total Amount Due: \$** \_\_\_\_\_

Company Name: \_\_\_\_\_

Sponsorship Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

Submit this form to be invoiced for your sponsorship. Payment is due upon receipt.

To get the full benefits from your sponsorship package, please return the form no later than June 16, 2023.

Sponsorships are limited and will be granted on a first come, first served basis.

**RETURN THIS FORM BY JUNE 16, 2023 TO TAMARA HANCOCK AT [TAMARA.HANCOCK@ASAHOUSTON.ORG](mailto:TAMARA.HANCOCK@ASAHOUSTON.ORG).**