

| | | | |
|--|----------------|-----------------------------|---------------------|
| INDUSTRY LEADER | \$8,000 | (valued at \$10,000) | 16 Available |
| General Lunch Meetings: Two seats at each of the nine general lunch meetings | | | |
| Special Events: option to either one 2022 fishing team OR one 2023 golf team | | | |
| Excellence in Construction Awards: Ten seats at a reserved table at the 2023 event | | | |
| Fiesta on the Beach: one hotel room for two nights during the 2022 event (ASA books and pays room + tax only) | | | |
| Marketing/Promotion: | | | |
| <ul style="list-style-type: none"> • Logo on Industry Leader sponsor banner prominently displayed at all ASA-HC events • Logo on ASA-HC website homepage with link to company website through June 2023 • Industry Leader sponsor ribbons at all events where name badges are distributed • 2023 Golf Tournament: Recognition as hole sponsor (signage) and breakfast/lunch sponsor (signage) • 2022 Fishing Tournament: Recognition as a Captain’s Party sponsor (signage) and event dinner sponsor (signage) • 2023 Excellence in Construction Awards: Recognition as first-level sponsor (signage, program, website, on slides during presentation) • 2022 Fiesta on the Beach: Logo on individual banner in the ASA tent • SubScript Monthly eNewsletter: logo within “Industry Leaders” banner in monthly enewsletter distributed to 1,500+ individuals in the AEC community • ENR Ad: Logo in full-page ASA-HC ad placed in ENR 3x per year | | | |
| INDUSTRY PARTNER | \$5,000 | (valued at \$6,900) | 10 Available |
| General Lunch Meetings: Two seats at each of the nine general lunch meetings | | | |
| Special Events: | | | |
| <ul style="list-style-type: none"> • option to either one 2022 fishing team OR one 2023 golf team • exclusive hole sponsorship at 2023 golf tournament (allow set-up on golf course) | | | |
| Excellence in Construction Awards: Registration for two people for the event | | | |
| Marketing/Promotion: | | | |
| <ul style="list-style-type: none"> • Logo in each weekly issue of THIS WEEK • Logo on ASA-HC website homepage with link to company website through June 2023 • 2022 Fishing Tournament: Recognition as a Captain’s Party sponsor (signage) and event dinner sponsor (signage) • 2023 Excellence in Construction Awards: Recognition as second-tier sponsor (signage, program, website, on slides during presentation) • 2022 Fiesta on the Beach: Logo on multi-sponsor banner in the ASA tent • SubScript Monthly eNewsletter: \$300 credit towards advertising in monthly enewsletter distributed to 1,500+ individuals in the AEC community • ENR Ad: Logo in full-page ASA-HC ad placed in ENR 3x per year | | | |
| SPECIAL EVENTS PACKAGE | \$4,000 | (valued at \$5,000) | 8 Available |
| 2022 Fishing Tournament: | | | |
| <ul style="list-style-type: none"> • Recognition as a Captain’s Party sponsor (signage) and event dinner sponsor (signage) • One guided boat (team of 4) and entry into side-pots | | | |
| 2023 Excellence in Construction Awards: | | | |
| <ul style="list-style-type: none"> • Recognition as third-tier sponsor • Registration for two people for the event | | | |
| 2023 Golf Tournament: | | | |
| <ul style="list-style-type: none"> • Recognition as a corporate-level sponsor which includes a team of four players | | | |



2022-23 INDUSTRY PATRON SPONSORSHIP PACKAGES

GENERAL LUNCH MEETING PACKAGE \$3,000 (valued at \$4,000) 4 Available

One of up to 4 sponsors recognized at each of the nine general lunch meetings, includes:

- Registration for two people at each lunch meeting; spots reserved at head table with speaker(s) and board officers
- Opportunity to pass out literature/specialty items
- Verbal recognition as well as logo on slide show during lunch
- Logo displayed on event registration page

SPECIAL ADD-ON OPTION:

SHE BUILDS IT! LEADER \$1,000 (invaluable!)

The She Builds It women’s peer group holds events/programs at least six times per year. Attendees pay no fees to attend and participate thanks to sponsors like you! Sponsorship dollars are also used to raise awareness through various promotions. In return for your sponsorship, your company will be recognized on the peer group webpage, event registration pages, social media, and via signage and formal recognition at each event.

REGISTRATION INFORMATION

ASA-HC Annual Sponsorship Packages are bundled into four money-saving packages (with an option to add-on an annual She Builds It! Leader sponsor)!

YES! My company would like to take advantage of the 2022-23 Industry Patron sponsorship program at the following level:

- Industry Leader (\$8,000) → Select One: Golf Team OR Fishing Team
- Industry Partner (\$5,000) → Select One: Golf Team OR Fishing Team
- Special Events Package (\$4,000)
- General Lunch Meeting Package (\$3,000)

Special Add-On Option:

- YES! Throw in the She Builds It! Leader Sponsorship for \$1,000!
- Not an Add-On: I would like to be a She Builds It! Leader Sponsor ONLY (\$1,000)

Total Amount Due: \$ _____

Company Name: _____

Sponsorship Contact Person: _____

Phone: _____ Email Address: _____

Submit this form to be invoiced for your sponsorship. Payment is due upon receipt.
To get the full benefits from your sponsorship package, please return the form no later than June 30, 2022.
Sponsorships are limited and will be granted on a first come, first served basis.

RETURN THIS FORM BY JUNE 30, 2022 TO TAMARA HANCOCK AT TAMARA.HANCOCK@ASAHOUSTON.ORG.