

2021-22 INDUSTRY PATRONS SPONSORSHIP PACKAGE DETAILS

INDUSTRY LEADER - \$7,500 / (\$9,170 value) 14 Available

1. Logo on Industry Leader sponsor banner prominently displayed at all ASA-HC events.
2. Logo on front page of ASA-HC Web site, with link to company Web site, through June 2022.
3. Industry Leader sponsor ribbons at all events with nametags.
4. Schmooze & Mingles (\$2,000 value): Each quarterly event will have a general contractor spotlighted and recognized as the event host and the Industry Leader sponsor banner will be displayed at these events.
5. Lunch Meeting (\$900 value): Two seats at each of the nine general lunch meetings.
6. Golf Tournament (\$800 value): Hole and lunch sponsor (sign and verbal recognition) Spring 2022.
7. Fishing Tournament (\$750 value): Captain's Party sponsor and after tournament dinner sponsor. Fall 2021
8. Golf – OR – Fishing (\$800 value): \$800 credit toward 2021 fishing team or 2022 golf team
CHOICE MUST BE MADE ON THIS FORM —If no choice is selected, the default choice is golf. No changes after sponsorship is processed.
9. Excellence in Construction (\$3,000 value): Recognition as Platinum event sponsor: name listed on program, and logo on its own slide in PowerPoint used during event; 10 reservations for the event.
10. The SubScript (\$600 value): Logo within “Industry Leaders” banner monthly e-newsletter distributed to 1000+ individuals in the AEC industry.
11. ENR Ad (\$500 value): Logo in full-page ASA-HC ad placed in ENR in January and May 2022.

INDUSTRY PARTNER - \$4,000 / (\$5,970 value) Eight Available

1. Logo included in each weekly issue of THIS WEEK. (\$1,300)
2. Lunch Meeting (\$900): Two seats at each of the nine general lunch meetings.
3. Golf Tournament (\$850 value): Recognition as Exclusive Hole sponsor (allows for set up on the course).
4. Fishing Tournament (\$750 value): Recognition as Captain's Party sponsor and as dinner sponsor after the tournament.
5. Golf – OR – Fishing (\$800 value): \$800 credit toward 2021 fishing team or 2022 golf team
CHOICE MUST BE MADE ON THIS FORM —If no choice is selected, the default choice is golf. No changes after sponsorship is processed.
6. Excellence in Construction (\$750 value): Recognition as Gold sponsor: name listed in printed program and presentation during networking time, and verbal recognition at event.
7. The SubScript (\$300 value): \$300 credit toward advertising in the monthly e-newsletter, The SubScript, distributed to 1000+ individuals in the AEC industry (Ads must be submitted camera ready.)
8. ENR Ad (\$500 value): Logo in full-page ASA-HC ad placed in ENR in January and May 2022.

SPECIAL EVENTS PACKAGE - \$4,000 / (\$5,000 value) Six Available

1. Fishing Tournament (\$1,900 value): Recognition at Captain's Party and after-tournament dinner sponsor. Includes one guided boat registration and entry into Side-Pots (does not include entry into Calcutta). (Oct. 2021)
2. Excellence In Construction (\$1,800 value): Recognition as Platinum event sponsor (name listed on program, verbal recognition, and logo on its own slide in PowerPoint used during event). Includes two registrations to the event, however, reservations must be made online by sponsors before the event sells out. (Feb. 2022)
3. Golf Tournament (\$1,300 value): Recognition as Corporate level sponsor including four players. (Spring 2022)

GENERAL LUNCH MEETING PACKAGE - \$2,000 / (\$3,600 value) Four Available

1. One of four sponsors recognized at each of the nine general lunch meetings;
2. Two complimentary reservations at each lunch including one seat at head table with speaker(s);
3. Opportunity to pass out literature/specialty items;
4. Verbal recognition during lunch;
5. Logo on PowerPoint during sponsored lunch meeting;
6. Logo on website event registration page.



2021-22 INDUSTRY PATRON SPONSORSHIP PACKAGES

ASA-Houston Chapter is again offering a full year of program and event sponsorship opportunities bundled into four money-saving packages.

PACKAGE HIGHLIGHTS

Industry Leader

- ⇒ Logo on Industry Leader banner displayed at every ASA-HC meeting.
- ⇒ Only Industry Leaders will have the opportunity to market their company (by way of Industry Leader banner displayed at event) at the four Schmooze & Mingle events, each hosted and attended by a general contractor.
- ⇒ Two registrations at every general lunch meeting.

Industry Partner

- ⇒ Two registrations at every general lunch meeting.
- ⇒ Recognition as sponsor at: October 2021 Fishing tournament; February 2022 Excellence in Construction Awards Gala; spring 2022 Golf Tournament.
- ⇒ Ad space in monthly e-newsletter *The SubScript* distributed to 1000+ A/E/C industry individuals.

Special Events Package

- ⇒ Recognition as sponsor and registrations to all the major special events: fall 2021 Fishing Tournament; February 2022 Excellence in Construction Gala; spring 2022 Golf Tournament.

General Lunch Meeting Package

- ⇒ Recognition as a sponsor at each of the nine general lunch meetings.
- ⇒ Two registrations to each of the nine general lunch meetings.

Full sponsor package details are listed on the other page of this flyer.

YES! My company would like to take advantage of the 2021-22 Industry Patron sponsorship at the following level:

Industry LEADER* **Industry PARTNER*** **Special Events** **General Lunch Meeting**

*Leader & Partner: Golf Team -OR- \$800 Fishing credit

Company: _____

Contact Name: _____

Phone: _____

E-mail: _____

Return this form no later than Jun. 30, 2021 to get full benefits from your sponsorship package!

Sponsorships are limited and will be given on a first come, first served basis.

To help ensure you get the sponsorship you want, complete this form and EMAIL it to asa@asahouston.org.

P.O. Box 924943 • Houston, Texas 77292 • 281.679.1877 • asahouston.org • asa@asahouston.org

American Subcontractors Association-Houston Chapter is a collective voice for a diverse membership committed to quality, safety, and ethics in construction. ASA-HC advocates for legislative reform and provides educational opportunities for the subcontracting community.