

2019-20 INDUSTRY PATRONS SPONSORSHIP PACKAGE DETAILS

INDUSTRY LEADER - \$7,500 / (\$10,580 value) 14 Available

1. Logo on Industry Leader sponsor banner prominently displayed at all ASA-HC events.
2. Logo on front page of ASA-HC Web site, with link to company Web site, through June 2020.
3. Industry Leader sponsor ribbons at all events with nametags.
4. **Schmooze & Mingles (\$2,000 value):** Each quarterly event will have a general contractor spotlighted and recognized as the event host and the Industry Leader sponsor banner will be displayed at these events.
5. **Lunch Meeting (\$630 value):** Two seats at every lunch meeting.
6. **Golf Tournament (\$800 value):** Recognition as hole and lunch sponsor (sign and verbal recognition).
7. **Fishing Tournament (\$750 value):** Recognition as Captain's Party sponsor and as dinner sponsor after the tournament.
8. **Golf – OR – Fishing (\$800 value):** \$800 credit toward 2019 fishing team or 2020 golf team
CHOICE MUST BE MADE ON THIS FORM —If no choice is selected, the default choice is golf. No changes after sponsorship is processed.
9. **Excellence in Construction (\$3,000 value):** Recognition as Platinum event sponsor: name listed on program, and logo on its own slide in PowerPoint used during event; 10 reservations for the event.
10. **The SubScript (\$600 value):** Logo within "Industry Leaders" banner monthly e-newsletter distributed to 1000+ individuals in the AEC industry.
11. **Fiesta on the Beach (\$1,500 value):** Recognition as Muy Grande sponsors at event; logo on 3x3 sign on inside of tent; 2 night stay at event hotel in Galveston (Friday, Saturday).
12. **Houston Construction News (\$500 value):** Logo in two full-page ASA-HC ads placed in Houston Construction News.

INDUSTRY PARTNER - \$4,000 / (\$5,180 value) Eight Available

1. **Lunch Meeting (\$630):** Two seats at each of the nine general lunch meetings.
2. **Golf Tournament (\$850 value):** Recognition as Exclusive Hole sponsor (allows for set up on the course).
3. **Fishing Tournament (\$750 value):** Recognition as Captain's Party sponsor and as dinner sponsor after the tournament.
4. **Golf – OR – Fishing (\$800 value):** \$800 credit toward 2019 fishing team or 2020 golf team
CHOICE MUST BE MADE ON THIS FORM —If no choice is selected, the default choice is golf. No changes after sponsorship is processed.
5. **Excellence in Construction (\$750 value):** Recognition as Gold sponsor: name listed in printed program and presentation during networking time, and verbal recognition at event.
6. **The SubScript (\$300 value):** \$300 credit toward advertising in the monthly e-newsletter, The SubScript, distributed to 1000+ individuals in the AEC industry (Ads must be submitted camera ready.)
7. **Fiesta on the Beach (\$600 value):** Name listed on sponsor banner inside tent.
7. **Houston Construction News (\$500 value)**—Logo in two full-page ASA-HC ads placed in Houston Construction News.

SPECIAL EVENTS PACKAGE - \$4,000 / (\$5,000 value) Six Available

1. **Fishing Tournament (\$1,900 value):** Recognition at Captain's Party and after-tournament dinner sponsor. Includes one guided boat registration and entry into Side-Pots (does not include entry into Calcutta). (Oct. 2019)
2. **Excellence In Construction (\$1,800 value):** Recognition as Platinum event sponsor (name listed on program, verbal recognition, and logo on its own slide in PowerPoint used during event). Includes two registrations to the event, however, reservations must be made online by sponsors before the event sells out. (Jan. 2020)
3. **Golf Tournament (\$1,300 value):** Recognition as Corporate level sponsor including four players. (Spring 2020)
Add boat, and golf team.

GENERAL LUNCH MEETING PACKAGE - \$1,850 / (\$2,250 value) Four Available

1. One of four sponsors recognized at each of the nine general lunch meetings;
2. Two complimentary reservations at each lunch including one seat at head table with speaker(s);
3. Opportunity to pass out literature/specialty items;
4. Verbal recognition during lunch;
5. Logo on PowerPoint during sponsored lunch meeting;
6. Logo on website event registration page.



2019-20 INDUSTRY PATRON SPONSORSHIP PACKAGES

ASA-Houston Chapter is again offering a full year of program and event sponsorship opportunities bundled into four money-saving packages.

PACKAGE HIGHLIGHTS

Industry Leader

- Logo on Industry Leader banner displayed at every ASA-HC meeting.
- Only Industry Leaders will have the opportunity to market their company (by way of Industry Leader banner displayed at event) at the four Schmooze & Mingle events, each hosted and attended by a general contractor.
- Two registrations at every monthly lunch meeting.

Industry Partner

- Two registrations at every monthly lunch meeting.
- Recognition as sponsor at: October 2019 Fishing tournament; February 2020 Excellence in Construction Awards Gala; spring 2020 Golf Tournament.
- Ad space in monthly e-newsletter *The SubScript* distributed to 100+ A/E/C industry individuals.

Special Events Package

- Recognition as sponsor and registrations to all the major special events: fall 2019 Fishing Tournament; February 2020 Excellence in Construction Gala; spring 2020 Golf Tournament.

General Lunch Meeting Package

- Recognition as a sponsor at each of the nine general lunch meetings.
- Two registrations to each of the nine general lunch meetings.

Full sponsor package details are listed on the other page of this flyer.

My company would like to take advantage of the 2019-20 Industry Patron sponsorship program by being an:

Industry LEADER* Industry PARTNER* Special Events General Lunch Meeting

*Leader & Partner: Golf Team -OR- \$800 Fishing credit

Company: _____

Contact Name: _____

Phone: _____

E-mail: _____

Return this form no later than July 19, 2019 to get full benefits from your sponsorship package!

Sponsorships are limited and will be given on a first come, first served basis.

To help ensure you get the sponsorship you want, complete this form and EMAIL it to asa@asahouston.org

P.O. Box 924943 • Houston, Texas 77292 • 281.679.1877 • asahouston.org • asa@asahouston.org

American Subcontractors Association-Houston Chapter is a collective voice for a diverse membership committed to quality, safety, and ethics in construction. ASA-HC advocates for legislative reform and provides educational opportunities for the subcontracting community.