

# THE SUBSCRIPT eNewsletter Advertising Rates

## Description

The *SubScript* is a monthly eNewsletter published by the American Subcontractors Association-Houston Chapter as a benefit of membership to the organization.

## Ad Rates

FULL COLOR	RATE
Boombbox Ad* (4.5" x 3")	\$100
Inline Horizontal Ad (9.8861" x 2.2")	\$150
Tower Ad* (4.75" x 7")	\$300

\*Placement of the ad is not guaranteed and is subject to change based on content.

## Design Service

For \$75, we will design an ad for you based on your specifications. You will be required to provide us with ad copy, web address and graphics you want incorporated in the ad.

## Formats Accepted

We accept camera ready ads electronically as TIFFs, PDFs or JPEGs in 300 dpi. No flash files.

## Publication Dates & Submission Deadlines

The *SubScript* distributes the first Tuesday of every month. Closing for advertising insertion is the 1<sup>st</sup> of the month prior to distribution. Final ads are due by the 15<sup>th</sup>.

## Ad Submission

All ads can be sent to **Brianna Wright at [asa@asahouston.org](mailto:asa@asahouston.org)**. Please include the website URL you'd like your ad to link to when submitting your ad.

## Advertising Contact

Brianna Wright

**p** 281.679.1877

**c** 281.610.0944

**[asahouston.org](http://asahouston.org)**

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