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## Three-Year Strategic Planning Session Sets Goals and Direction for ASA-HC

Earlier this summer, the ASA-HC Board of Directors gathered for a two-day strategic planning, board orientation, and team building session. The outcome of that meeting was a three-year set of goals that will assist the organization on its continued path of success.

### Three-Year Goals

#### GC COLLABORATION/OUTREACH

ASA-HC will establish an initiative to foster additional collaboration between ASA-HC subcontractors and the Houston area general contracting community. The initiative is intended to: create a forum for open dialog between the GC and subcontractor communities; increase awareness of ASA-HC and its members within the GC community; and work collectively to build safety and additional education to meet the changing needs of the industry.

#### FIELD EMPLOYEE EDUCATION

In 2016, the chapter launched a series of education programs offered in English and Spanish geared toward employees in the field. Topics included personal finance classes, how to deal with difficult people/situations, and time management. The goal for the next three years is to get these and additional classes on a standardized schedule.

#### SOCIAL MEDIA IMPACT

Increasing the number of "followers" the chapter has on each of its social media platforms, as well as ensuring the content created for and shared on the platforms is beneficial to ASA-HC members, and the construction industry as a whole.

#### UNIVERSITY STUDENT CHAPTERS

Currently ASA-HC has a student chapter at Texas A&M. The goal for the next three years is to increase the participation and support the chapter and its members give to the student chapter and to explore starting a student chapter at the University of Houston.

#### MEMBER RETENTION, RECRUITMENT AND PARTICIPATION

ASA-HC set a goal of a 95% retention rate for each of the next three years, recruitment of members in new areas, and increased participation of current members.

## General Lunch Meeting: Attack of the Drones! What You Need to Know About Their Use in Construction

Drones have made their way into construction and it looks like they are here to stay. From initial site survey to maintenance after the job is complete, drones are being used during every step of the project. Join ASA-HC for a panel discussion that will cover how drones are being used, the pros and cons of using drones, the legal and insurance responsibilities, and what you need to know even if your company has no plans to use drones.

#### PANELISTS

- John Prince**  
Executive Vice President, Adams Insurance Service, Inc.
- Richard Evans**  
IT Manager, SpawGlass
- Jared Britton**  
Project Coordinator, Roof Maintenance and Leak Repair Dept., Chamberlin Roofing & Waterproofing
- Karl Schwab**  
Chief Pilot, Skyline Drones



Thursday, August 17, 2017

#### SCHEDULE

- 11:00 a.m.** Registration and Networking
- 11:30 a.m.** Lunch
- Noon** Program

[Register Now](#)

For more information about this event, [visit our website.](#)

## ASA-HC Strategic Planning and Team Building Session



At the start of the summer, the ASA-HC Board of Directors gathered for a two-day strategic planning and team building session. The outcome of the meeting was a three-year set of goals that will help the organization continue its path of success.

[View More Pictures](#)

[Check out pictures from past events!](#)

[View Photos](#)

## Did You Know?

### Common Terms Used in the Texas Legislature

#### SPECIAL SESSION AGENDA:

The Texas Constitution states that when the Legislature is convened in special session, there shall be no legislation upon subjects other than those designated in the proclamation of the Governor calling such session, or presented to them by the Governor.

## Opportunity Found



Welcome to the Team

[Eco-Staff, LLC](#)

[Great Southern Ready Mix, LLC](#)

[The Law Office of Carl Thompson, PC](#)

Get a Full List of All ASA-HC Members

[Get List](#)

## Thank You to Our 2017-18 Industry Leaders!

**Camarata**  
MASONRY SYSTEMS

**CHAMBERLIN**  
Roofing & Waterproofing

**FAST TRACK**  
SPECIALTIES, LP

**HOLDS**  
HOLDS

**JMM** J M Maly  
Specialty Contractor Incorporated

**KARSTEN**  
INTERIOR SERVICES  
IT'S OUR JOB.

**MAREK**  
STRENGTH FROM WITHIN

**MILESTONE METALS, INC.**  
Houston, Texas

**PIEPER-HOUSTON**  
ELECTRIC L.P.  
every step of the way.

**SLACK & CO**  
CONTRACTING, INC.  
WE BUILD SUCCESS

**AUGUST 2017**

**Build Up Your Calendar**

**9th** [Board of Directors Meeting](#)

9:00 a.m.

**17th** [General Lunch Meeting: Attack of the Drones!](#)

11:00 a.m.

**22nd** [Safety Committee Meeting](#)

10:00 a.m.

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